



Hornet Marching Band
2720 South Clinton Avenue
Hamilton, NJ 08610

“The Pride of Mercer County Since 1930”

Dear Local Business Owner:

It is with great pride and tradition that the Hamilton High West Band Parents Club will be hosting its 36th annual Hamilton West Cavalcade of Bands on Saturday October, 16th 2010. Our Cavalcade will feature twelve marching bands performing, and it is the most important fundraiser of our season. This fundraiser benefits both the Band and its members by selling ads for our booklet, which we will sell at the competition and concerts throughout the year. We would like you to advertise your business in our Cavalcade of Bands Ad Book.

Attached are sheets indicating the size of full, half and business card size ads with the pricing included. Many businesses will use business cards as ad copies. This is completely acceptable; even though they may be in color, keep in mind they will print in black and white. Please make sure that all ads are CAMERA ready. In other words, enlarged to the size needed for the ad. Please obtain a clean copy of the business card. If changes are necessary, obtain 2 copies of the card, one with the changes and one for records. Do not staple or tape business cards to the forms, use paper clips.

Please make sure that you fill out the forms completely before submitting them. By doing this it will ensure the proper size of the ads, and your credits. Please make sure that you make copies of the forms incase you send in ads at various times.

Payments should be made out to **HHWBPC** by check or money order only. **No cash please.** Also, please make sure the student's name is on the bottom line of the check for the correct student credits. Please do not staple or fold any ads or monies together. Do not mail any ads to the school. They can be mailed or delivered to:

Hamilton High School West Band Parents Club
C/O of Danielle Ingeri
27 Claude Rd.
Hamilton, NJ 08620

If you have any questions, please feel free to contact Danielle at 609.462.8060 or email: penguinlovers3@yahoo.com.

The inside front, inside/outside back covers are also available for sale. The cost of the cover pages are \$200.00 each. These are available on a first come basis by turning in the ad copy and payment early. We cannot hold these pages for anyone.

Ad deadline is September 30, 2010. If you should have any questions regarding the ad book, please contact Danielle Ingeri at 609.462.8060.

All forms are available on the web at www.hornetband.org